

LONRES . LOWDOWN . BATTERSEA .

Setting the scene in Battersea (SW8/SW11)

LONRES

PROPERTY .
DATA .
NETWORK .

60.7%



Westminster to
Wandsworth

Net increase in migration 2003-13



Most popular borough
Wandsworth, for those leaving
Kensington & Chelsea and
Westminster



14,724

Private residential units
with permission or
under construction



11,992

Units with permission at
the end of 2014
Double the 2011 figure

£1BILLION



Cost of the Northern Line
extension

funded by contributions from
developments in the area



11.8%

Households in SW11 with
dependent children
falling to 7.6% in SW8

Battersea sales (2015 year to date)

Average £ per square foot



FLATS

£891

PCL £1,758



HOUSES

£751

PCL £1,990

% of sales which were houses



17%

PCL 22%

Battersea lettings (2015 year to date)

Average £ achieved per week



FLATS

£497

PCL £923



HOUSES

£803

PCL £2,136

% of original asking price
achieved for rentals



96%

PCL 95.5%

Prices have risen significantly
over the last five years

49%

PCL 44%

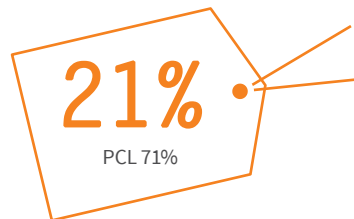
Prices are 3.9% down on the same period in 2014 (PCL +0.7%)



Properties achieving
£1 million+

21%

PCL 71%



Average £ per square foot

£31

PCL £55 per square foot

Rental value achieved per annum



Average weekly rental value
of a house north of the river in Chelsea is

2.5X

higher than in Battersea

