

Cookie Notice

Effective Date: 15/04/2025

1. Introduction

This Cookie Notice explains how LonRes Limited ("LonRes", "we", "us", or "our") uses cookies and similar technologies on our website www.lonres.com ("Website"). It outlines the types of cookies we use, their purposes, and how you can manage your cookie preferences.

2. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, tablet) when you visit a website. They help the website recognize your device and remember information about your visit, such as your preferences and settings.

3. Types of Cookies We Use

We use the following categories of cookies on our Website:

- **Strictly Necessary Cookies:** Essential for the operation of our Website, enabling you to navigate and use its features. Without these cookies, certain services cannot be provided.
- **Performance Cookies:** Collect information about how visitors use our Website, such as which pages are visited most often and if users receive error messages. This data helps us improve the Website's performance.
- **Functionality Cookies:** Allow our Website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features.
- **Targeting/Advertising Cookies:** Used to deliver advertisements more relevant to you and your interests, and to measure the effectiveness of advertising campaigns.

4. Cookies Used on Our Website

The table below lists the cookies we use on our Website, their purposes, types, and durations:

Cookie Name	Purpose	Type	Duration
PHPSESSID	Maintains user session across pages.	Strictly Necessary	Session
screenRes	Stores screen resolution for responsive design.	Functional	Session
uid	Identifies the user for login sessions.	Functional	Session
lonres{xxx}	Stores user-specific preferences.	Functional	Session
lonid	Unique identifier for user sessions.	Functional	Session
SITE	Stores site-specific settings.	Functional	Session

Cookie Name	Purpose	Type	Duration
pk{xxx}	Used by Piwik/Matomo for analytics tracking.	Analytics	Varies
_ga	Google Analytics: Distinguishes users.	Analytics	2 years
_gat	Google Analytics: Throttles request rate.	Analytics	1 minute
_gid	Google Analytics: Distinguishes users.	Analytics	24 hours
_mkto_trk	Marketo: Tracks visitor behavior.	Marketing	2 years
_omappvp	OptinMonster: Tracks new vs. returning visitors.	Marketing	11 years
has_js	Detects if JavaScript is enabled.	Functional	Session
pulse_radio_container	Stores state of UI elements.	Functional	Session
quick_search_cookie	Remembers quick search preferences.	Functional	Session
respimg	Stores responsive image settings.	Functional	Session
respimg_ratio	Stores image aspect ratio for responsiveness.	Functional	Session
trwsa.sid	Tracks session ID for analytics.	Analytics	Session
trwv.uid	Tracks unique user ID for analytics.	Analytics	2 years
bah_humbug	Stores user preferences for notifications.	Functional	Session
{xxx}_buddy_visible	Stores visibility settings for UI elements.	Functional	Session
{xxx}_tab_container	Stores state of tabbed UI components.	Functional	Session
BIGipServerjrtp_https-sjrtp1.marketo.com	Load balancing cookie for Marketo services.	Strictly Necessary	Session
IDE	DoubleClick: Used for serving targeted advertisements.	Marketing	1 year
__stid	ShareThis: Tracks content sharing behavior.	Marketing	1 year
id	DoubleClick: Used for serving targeted advertisements.	Marketing	2 years

5. Third-Party Cookies

We may allow third-party service providers to place cookies on your device through our Website to provide analytics services and targeted advertising. These third parties may collect information about your online activities over time and across different websites.

6. Managing Your Cookie Preferences

You can manage your cookie preferences through our Cookie Consent Management Tool, which allows you to:

- Accept all cookies
- Reject all non-essential cookies
- Customize your cookie settings

Additionally, you can control cookies through your browser settings by adjusting your preferences to accept or refuse cookies. Please note that disabling certain cookies may affect the functionality of our Website.

7. Changes to This Cookie Notice

We may update this Cookie Notice from time to time to reflect changes in technology, legislation, or our operations. Any updates will be posted on this page with an updated effective date.

8. Contact Us

If you have any questions about our use of cookies or this Cookie Notice, please contact us at: dpo@theprivacyworx.com