



Business Contacts (Marketing & Sales Prospects) Privacy Notice

LonRes.Com is committed to protecting and respecting your privacy.

This notification sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our practices regarding your personal data and how we will treat it.

For the purpose of data protection legislation, including the UK Data Protection Act 2018, the UK General Data Protection Regulation (UK GDPR), the UK Privacy and Electronic Communications Regulations 2003 (PECR), and other applicable legislation, the controller is: LonRes.Com Limited, Ship House, 35 Battersea Square, London SW11 3RA

Our Data Protection Officer can be contacted at dpo@theprivacyworx.com

As an email contact, user or prospective customer to LonRes, we hold the following information about you:

- Name
- Contact details
- Job Title
- Social Media Profile
- Location

This data may come directly from yourself or from Data as a Service providers, such as LinkedIn. We hold and process this data for the legitimate interest of communicating with you, either for standard business communications or for B2B marketing.

This information will be held on our CRM and internal database systems.

We will retain this data for up to 7 years from our last contact with you, unless you request that we delete the data beforehand or you unsubscribe from our communications.

At the conclusion of all relevant retention periods, physical documents containing your personal data will be shredded, and all personal data held electronically will be deleted.

In order to facilitate our communications with you we may use third party organisations and applications such as Email Delivery, Survey and Customer Management Platforms.



Where a controller or processor is outside of the UK, we ensure that the appropriate lawful transfer mechanisms are in place when transferring your personal data.

We do not use automated decision-making, including profiling, or in a way that produces legal effects concerning you.

You have the qualified right to request: Access to and Porting of your data; Rectification or Erasure of the data; Restriction of processing or to Object to the processing.

You also have a right to lodge a complaint with a Supervisory Authority, for example the Information Commissioner's Office

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